



Corneel Geerts Transportgroup: DKV customer for over 40 years

Corneel Geerts founded his transport firm in 1962. Not even 22, he still had a clear vision before him.

Corneel was an 'entrepreneur pur sang'. Always eager to learn, he often perceived market opportunities way before all others did and, what's more, never hesitated to forge the iron when it was hot. In 1966 he pioneered as a container haulier. Off from the '70s the haulage firm gradually increased its international trips, to France and Sweden especially. It is in those days that Corneel personally met with a DKV representative for consultation on the possibility of obtaining the degree of administrative support his firm required. A firm partnership between Corneel Geerts Transportgroup and DKV Euro Service was born! Ever since, the company has found itself relying on DKV's sound expertise and experience so that it can fully concentrate on providing reliable and high-quality transport.

CEO Marc Geerts explains why Corneel, his father and also company founder, chose for DKV more than 40 years ago: *"My father was a visionary, blessed with common sense. Unlike any other did he appreciate the fact that he was approached by a DKV representative to discuss possibilities for cooperation. In those days the man from DKV was forced to come over all the way from Germany! What my father was searching for in the first place was an organisation that would support him in his various undertakings. He was, for instance, very quick to perceive the opportunities offered by Eastern Europe after the collapse of the Iron Curtain. In addition he developed his own transport concepts that he either introduced in the market almost instantly as he sensed the time was ripe, or quickly withdrew from the market as soon as he felt that market fluctuations induced him to do so. DKV was a perfect provider for my father's requirements in those days, with its extremely trustworthy mobility services enabling our firm to boost its business efficiency and to continually expand its commercial activity by way of innovative solutions."*

“40 years of partnership is something to be deserved,” says Hans Cousserier, Team Leader of DKV Euro Service in Belgium. “Every form of compliment to those gentlemen that formed a perfect match at the time. On the other hand, you will only retain a satisfied clientele by moving along with the story they tell, by catering for their requirements at any given time. DKV does so by keeping close track of new developments and by keeping up its investments. For instance, the DKV BOX EUROPE, which can be ordered already, will become available as of November. This on-board unit complies with the latest demands set by all European member-states and it can as such be used all over Europe. In the way clients have become used to from DKV, its focus is on the customer and on providing innovative services with added value. In this regard DKV provides first-line support for any query customers might have, at 24/7 availability by telephone. In addition, customers may count on a detailed reporting system that enables them to organise their business activities even more efficiently.”

About Corneel Geerts Transportgroup

Corneel Geerts Transportgroup is among the most prominent logistic service providers in the Benelux. Deploying five depots in the Benelux they possess the most strategic operating bases for their European trips. Corneel Geerts founded his transport firm in 1962 when he was not even 22 years old himself. Today it is his son Marc Geerts who conducts the firm, but also the youngest generation - Sven, Kevin and Kenneth – have joined the ranks by now, already confirming their worth by implementing various innovative initiatives in support of a future-oriented strategy. The group can rely on 250 staff, 70 of whom employed in Belgium. Their 200 trucks make up a fine-mesh distribution network throughout Europe; 50 of them are deployed in Belgium. Last year the group realised sales in the amount of 25 million euro.

More info: www.cgeerts.be

About DKV Euro Service

DKV Euro Service has been one of the leading service providers to logistics firms and commercial fleet operators in Europe for over 80 years. Ranging from cash-free service *en route* at more than 70,000 brand-independent acceptance points through toll billing to value added tax refunds DKV offers a host of services for cost optimisation and fleet management across the whole of Europe. DKV is part of DKV MOBILITY SERVICES Group, which employs around 930 people. Operating in 42 countries the Group achieved a turnover of EUR 7.2 billion in 2017. Currently more than 3.1 million DKV CARDS and on-board units are used by around 170,000 customers. In 2018 the DKV CARD was proclaimed Best Brand in the fuel and service cards category for the 14th time in succession. More information at www.dkv-euroservice.com

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